

Changes & Catalog Proof Pages / Helpful Tips

UPDATE

For the 2022 Sales season, Keeneland and the Jockey Club have made changes to our cataloging standards. These changes are outlined below and we feel improve the information presented on the catalog page:

- Sire lines at the top of the page have been shortened from 7 lines to 5 lines, allowing 2 more lines for the female pedigree.
- Under the First Dam, the following will be included by rule:
 - All Black-Type runners
 - Current year 2- and 3-year-old runners, along with current 4-year-old runners that have earned \$100,000 or more. You still have the option to add white-type horses that you would like to include.
- Ages in the produce record are abbreviated, but not completely removed, condensing some lines in the produce record.

Please reference <u>these guidelines</u> on allowable changes to proof pages. Any proof pages with changes allowed within these guidelines should be sent to Mindy Hunter, mhunter@keeneland.com, your contact for all updates and changes.

- **Racing Updates:** May be emailed to Mindy if they fit within the catalog standards. Please submit changes by making a note in a different color on the original proof page.
 - Racing updates for announcement are provided to the Keeneland Auction team by the Jockey Club prior to sale. Please check the update book in the Sales office to see if racing updates you wish to announce are already included.
- **Property Line Changes:** The property line on the final catalog page will reflect the property line shown in your Consignor Portfolio, rather than the property line shown on the proof page.
- **Color/Sex Changes:** In the event a horse's sex or coat color is incorrect on a proof page, The Jockey Club Registration Office must first be notified so that the official registration can be altered in order for the pedigree to be correct.
- **Broodmare Produce Changes:** Must be formally submitted through The Jockey Club to appear properly on catalog pages. Please also email Mindy with these changes.
- **Race Nominations Updates:** Those that fit within Keeneland's catalog standards may be added/removed from the proof page. *Please keep in mind that some nominations such as the Sunshine Millions will not carry on the page.*
- Engagements (Breeders' Cup, EBF or State-Bred Nominations): Automatically appear on the catalog page based on the data provided directly to The Jockey Club by the respective organization, so long as the engagement was made prior to organization's deadline. Please also email Mindy with a list of these changes.
- NTRA Contribution Changes: May be emailed to Mindy prior to the deadline.