





# Group Reservations Process

## ***Private Venues***

To rent a private venue during the races, guests can apply for the specific room and date via the Group Sales Application. Applications are entered into a selection process and awarded based on availability and race meet schedule.

### **PRIVATE GROUP RESERVATION PROCESS**

1. Browse options for group reservations ahead of time.
2. Visit [this](#) website during the reservation window: February 3 at 9 a.m. - February 4 at 5 p.m. EST
3. Submit a request with preferred accommodations through our online forms.
4. Groups will be selected based on availability; groups will be notified the week of February 10th.
5. When selected, payment should be remitted by February 14th for the full amount of the group purchase.

## ***Public Venues***

For parties of 24 to 100 people; you may request reservations in Keeneland's three public spaces: Lexington/Kentucky Room, Phoenix Room, or in the Reserved Grandstand. Applications are entered into a selection process and awarded based on availability and race meet schedule. Not all dates are available for groups during the meet.

### **PUBLIC GROUP RESERVATION PROCESS**

1. Browse options for group reservations ahead of time.
2. Visit [this](#) website during the reservation window: February 3 at 9 a.m. - February 4 at 5 p.m. EST
3. Submit a request with preferred accommodations through our online forms.
4. Groups will be selected based on availability; groups will be notified the week of February 10th.
5. When selected, payment should be remitted by February 14th for the full amount of the group purchase.

# Venue Details

## Private Venues

	Ticket Price Per Person	Required Guest Count	Included Items	View	Location	Dress Code
Keeneland Room	\$200	76	Admission, Permit Parking, Program, Buffet Lunch	Race Track	5th Floor	Business Formal
Stakes Lounge at the Lafayette Room	\$175	68	Admission, Permit Parking, Program, Reception Style Lunch	Race Track	4th Floor	Business Formal
Life Members Room <i>(Weds/Thurs only)</i>	\$125	28	Admission, Permit Parking, Program, Clubhouse Access, Food and Beverage Purchased Separately	Paddock	2nd Floor Clubhouse	Business Formal
Standard Corporate Suite	\$200	12	Admission, Permit Parking, Program, Clubhouse Access, Food and Beverage Purchased Separately	Race Track	Grandstand 4th Floor	Business Formal
Large Corporate Suite	\$200	20	Admission, Permit Parking, Program, Clubhouse Access, Food and Beverage Purchased Separately	Race Track	Grandstand 4th Floor	Business Formal

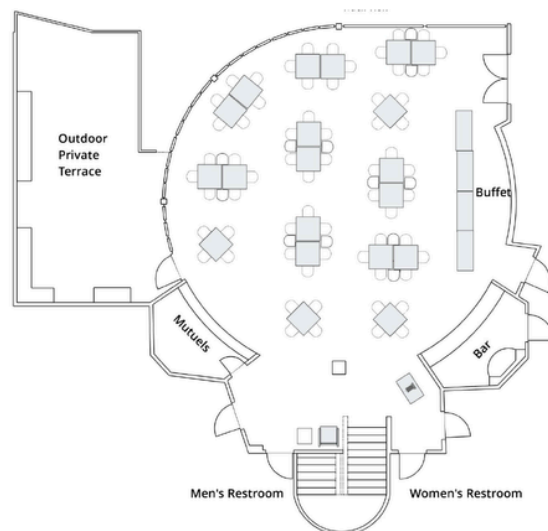
## Public Venues

	Ticket Price	Table Size	Included Items	View	Location	Dress Code
Lexington/Kentucky Room	Weds-Thurs: \$125 Fri, Sat, Sun: \$150	4, 6	Admission, Program, Buffet Lunch	Race Track	4th Floor	Business Formal
Phoenix Room	Weds-Thurs: \$100 Fri, Sat, Sun: \$125	2, 4, 6	Admission, Program, Buffet Lunch	Paddock	4th Floor	Business Casual
Reserved Grandstand	Weds-Thurs: \$15 Fri, Sat, Sun: \$25 Blue Grass Stakes: \$30	N/A	Admission, Reserved Grandstand Seat	Race Track	2nd & 3rd Floors	None
General Admission	Weds-Thurs: \$7 Fri, Sat, Sun: \$10 Blue Grass Stakes: \$15	N/A	Admission	N/A	N/A	None

# Keeneland Room



Primarily utilized as a backdrop for sponsors on their race day, the **Keeneland Room** is one of our most opulent settings with magnificent views of the race track as well as a private rooftop patio. The Keeneland Room is a truly lavish venue to entertain guests while they enjoy racing at its finest. Enjoy watching the races from the private dining room or trackside balcony!



## Venue

**Ticket Price** | \$200 per person

**Venue Capacity** | 76

*Required number of tickets purchased paid in full at time of reservation*

**Dress Code** | Business Formal

**Location** | Grandstand, 5th Floor

**View** | Race Track

**Guest Tables** |

Final Table Layout to be Agreed Upon by Host and Keeneland.

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory

**China, Silverware, Glassware**

Ivory China, Hammered

Silverware, Varied Glassware

## Race Day

*Included Items*

**Food:** Buffet Lunch

**Tickets** | General Admission

**Parking** | Permit Parking

**Programs**

**Floral Arrangements**

*Day-Of Items for Purchase:*

**Beverage** | Alcoholic and Non-Alcoholic Options

## Other Details

- Televisions are Located in Venue
- Private Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings Must Conclude by Noon

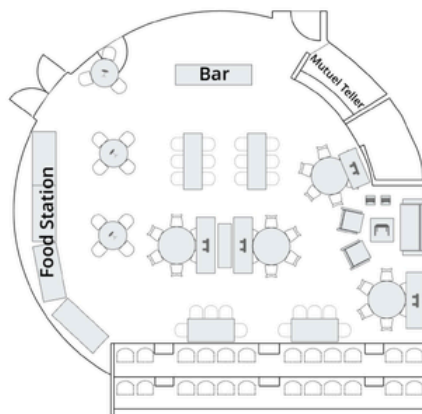


# Stakes Lounge

## at the Lafayette Room



Enjoy a panoramic view of our race track and rolling bluegrass countryside from the **Stakes Lounge at the Lafayette Room**. Tiered seating and 4th floor balcony access provides wonderful views for all of your guests to experience the pure excitement of the race meet.



Track

### Venue

**Ticket Price** | \$175 per person

**Venue Capacity** | 68

*Required number of tickets purchased paid in full at time of reservation*

**Dress Code** | Business Formal

**Location** | Grandstand, 4th Floor

**View** | Race Track

**Reception Style Set-up**

**Linens & Napkins** | Ivory

**China, Silverware, Glassware** |

Ivory China, Hammered

Silverware, Varied Glassware

### Race Day

*Included Items*

**Food** | Reception Style

**Tickets** | General Admission

**Parking** | Permit Parking

**Programs**

**Floral Arrangements**

*Day-Of Items for Purchase:*

**Beverage** | Alcoholic and

Non-Alcoholic Options

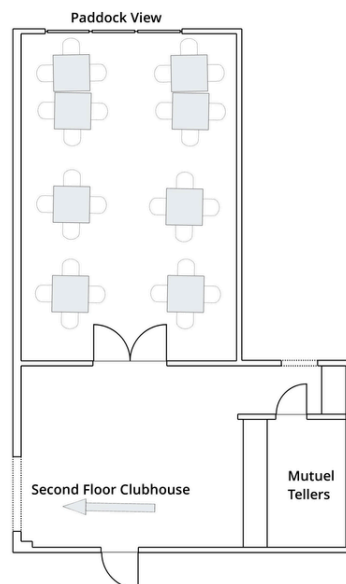
### Other Details

- Televisions are Located in Venue
- Private Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

# Life Members Room



The **Life Members Room** offers a picturesque view of the Paddock as well as upscale accommodations within the second floor of the Keeneland Clubhouse. Guests will have access to the Clubhouse Grandstand and Clubhouse Lawn so they can experience the excitement of live racing from the track!



## Venue

**Ticket Price** | \$125 per person  
*available Weds/Thurs only*

**Venue Capacity** | 28

*Required number of tickets purchased  
paid in full at time of reservation*

**Dress Code** | Business Formal

**Location** | Clubhouse, 2nd Floor

**View** | Paddock

## Guest Tables

(2) 6-Top Tables, (4) 4-Top Table

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory

**China, Silverware, Glassware**

Off-White China, Hammered

Silverware, Varied Glassware

## Race Day

*Included Items*

**Tickets** | Clubhouse Guest

**Parking** | Permit Parking

## Programs

**Food and Beverage Available  
for Purchase Day-of**

## Other Details

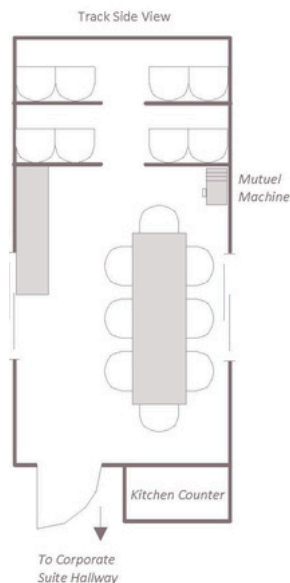
- Televisions are Located in Venue
- Mutuel Tellers are Located in the Clubhouse
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted



# Standard Corporate Suite



The perfect venue for entertaining, the **Corporate Suites** have large windows that offer a spectacular view of the race track from the fourth floor. Guests will be provided Clubhouse Guest access which allows them to experience the races from the Clubhouse Lawn throughout the day.



## Venue

**Ticket Price** | \$200 per person

**Food and Beverage**

**Minimum** | \$750

**Required Guest Count** | 12

*Required number of tickets purchased paid in full at time of reservation*

**Dress Code** | Business Formal

**Location** | Grandstand, 4th Floor

**View** | Race Track

**Guest Tables** |

Table for 8, Tiered Seating for 8

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory, Green

**China, Silverware, Glassware**

Ivory China, Hammered

Silverware, Varied Glassware

## Race Day

*Included Items*

**Tickets** | Clubhouse Guest

**Parking** | Permit Parking

**Programs**

**Floral Arrangement**

**Food and Beverage Available for Purchase Day-of**

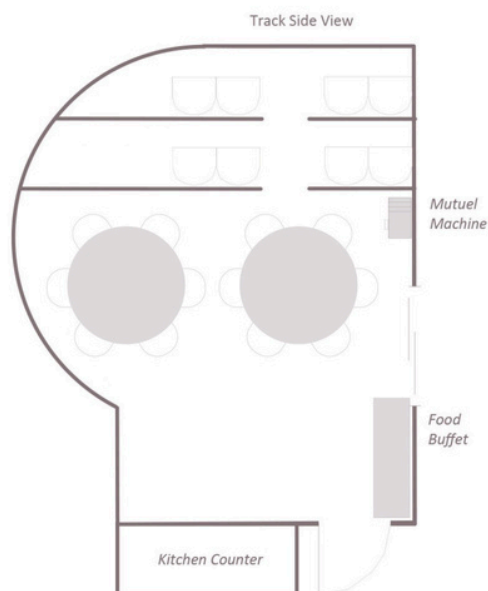
## Other Details

- Televisions are Located in Venue
- Private Mutuel Machine Inside Suite, as well as Nearby Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

# Large Corporate Suite



The perfect venue for entertaining, the **Corporate Suites** have large windows that offer a spectacular view of the race track from the fourth floor. Guests will be provided Clubhouse Guest access which allows them to experience the races from the Clubhouse Lawn throughout the day.



## Venue

**Ticket Price** | \$200 per person

**Food and Beverage**

**Minimum** | \$1,250

**Required Guest Count** | 20

*Required number of tickets purchased paid in full at time of reservation*

**Dress Code** | Business Formal

**Location** | Grandstand, 4th Floor

**View** | Race Track

## Guest Tables

2 Tables of 6, Tiered Seating for 8

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory, Green

**China, Silverware, Glassware**

Ivory China, Hammered

Silverware, Varied Glassware

## Race Day

*Included Items*

**Tickets** | Clubhouse Guest

**Parking** | Permit Parking

**Programs**

**Floral Arrangements**

**Food and Beverage Available for Purchase Day-of**

## Other Details

- Televisions are Located in Venue
- Private Mutuel Machine Inside Suite, as well as Nearby Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted



# Lexington/Kentucky Room



Located on the fourth floor overlooking the scenic Keeneland track, the **Lexington/Kentucky Room** is an exceptional dining option for a day at the races! Guests can come and go from the reserved table throughout the day to watch horses in the paddock or the races on the track apron!



## Venue

**Ticket Price Per Person** |

Wednesday/Thursday \$125

Friday/Saturday/Sunday \$150

**Dress Code** | Business Formal

**Location** | 4th Floor

**View** | Race Track

**Guest Tables** | Table for 4 or 6

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory

**China, Silverware, Glassware**

Ivory China, Hammered

Silverware, Varied Glassware

## Availability

**Group Sales**

Wed/Thurs/Sun : 24 - 100 Guests

**Public Sales**

Wed/Thurs : up to 18 Guests

Fri/Sat/Sun : up to 6 Guests

## Race Day

*Included Items*

**Food** | Buffet Lunch

**Tickets** | General Admission

**Parking** | Public Parking

**Programs**

*Day-Of Items for Purchase:*

**Beverage** | Alcoholic and

Non-Alcoholic Options

## Other Details

- Televisions are Located in Venue
- Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

# Phoenix Room



The **Phoenix Room** overlooks the walking ring where horses are mounted before entering to the track for the races. Guests can come and go from this room, and the tables are reserved for the entire day. Place bets from the private tellers in the dining room, then watch the races from the fourth floor balcony or track apron!



## Venue

### **Ticket Price Per Person |**

Wednesday/Thursday \$100

Friday/Saturday/Sunday \$125

**Dress Code |** Business Casual

**Location |** 4th Floor

**View |** Paddock

**Guest Tables |** Table for 4 or 6

**Chairs |** Padded Rattan

**Linens & Napkins |** Ivory

**China, Silverware, Glassware**

Ivory China, Hammered

Silverware, Varied Glassware

## Availability

### **Group Sales**

Wed/Thurs/Sun : 24 - 100 Guests

### **Public Sales**

Wed/Thurs : up to 18 Guests

Fri/Sat/Sun : up to 6 Guests

## Race Day

### *Included Items*

**Food |** Buffet Lunch

**Tickets |** General Admission

**Parking |** Public Parking

### **Programs**

*Day-Of Items for Purchase:*

**Beverage |** Alcoholic and

Non-Alcoholic Options

## Other Details

- Televisions are Located in Venue
- Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted



# Reserved Grandstand



Enjoy all the benefits of being outside with the comfort of a covered seat with **Reserved Grandstand** seating. Keeneland's Reserved Grandstand seats gets you and your friends trackside, close to the action and excitement of the races. These seats are conveniently located near concession stands, restrooms, bars and mutuel windows.

The ticket office can assist with purchasing \$10 food/drink vouchers and betting vouchers ahead of time to add a level of hospitality to the race day!



## Venue

### Ticket Price Per Person |

Wednesday/Thursday \$15

Friday/Saturday/Sunday \$25

Blue Grass Stakes \$30

**Dress Code** | None

**Location** | Grandstand

**View** | Race Track

## Availability

### Group Sales

Wed/Thurs/Sun : 24+ Guests

### Public Sales

Wed/Thurs : up to 12 Guests

Fri/Sat/Sun : up to 8 Guests

## Race Day

**Tickets** | General Admission

**Parking** | Public Parking

**Beverage** | Concession Stands

**Food** | Concession Stands

## Other Details

- Televisions are Located in Grandstand
- Mutuel Tellers Located in Grandstand
- Meetings are not Permitted

# General Admission



Keeneland's **General Admission** ticket allows fans to take advantage of open seating on the Track Apron benches, North Terrace and open indoor seating. Take in the excitement of the races up close along the rail or study the horses warming up in the paddock. Concessions, beverages and mutuel windows can be found just inside the grandstand.



## Venue

### **Ticket Price Per Person |**

Wednesday/Thursday \$7

Friday/Saturday/Sunday \$10

Blue Grass Stakes \$15

### **Dress Code |** None

**Location |** Grandstand

**View |** Race Track

**Availability |** Wednesday-Sunday

## Availability

### **Public Sales**

Wed/Thurs : up to 12 Guests

Fri/Sat/Sun : up to 8 Guests

*\*Not available to Groups*

## Race Day

**Tickets |** General Admission

**Parking |** Public Parking

**Beverage |** Concession Stands

**Food |** Concession Stands

## Other Details

- Televisions are Located in Grandstand
- Mutuel Tellers Located in Grandstand
- Meetings are Not Permitted



