



YOUR KEENELAND

# Race Meet Event

*An Unforgettable Day at the Races*



# Group Reservations Process

## ***Private Venues***

To rent a private venue during the races, guests can apply for the specific room and date via the Group Sales Application. Applications are entered into a selection process and awarded based on availability and race meet schedule.

### **PRIVATE GROUP RESERVATION PROCESS**

1. Browse options for group reservations ahead of time.
2. Visit [this](#) website during the reservation window: December 1 at 9 a.m. - December 2 at 5 p.m. EST.
3. Submit a request with preferred accommodations through our online forms.
4. Groups will be selected based on availability; groups will be notified by December 12.
5. When selected, payment should be remitted by December 17th for the full amount of the group purchase.

## ***Public Venues***

For parties of 24 to 100 people; you may request reservations in Keeneland's public spaces. Applications are entered into a selection process and awarded based on availability and race meet schedule. Not all dates are available for groups during the meet.

### **PUBLIC GROUP RESERVATION PROCESS**

1. Browse options for group reservations ahead of time.
2. Visit [this](#) website during the reservation window: December 1 at 9 a.m. - December 2 at 5 p.m. EST.
3. Submit a request with preferred accommodations through our online forms.
4. Groups will be selected based on availability; groups will be notified by December 12.
5. A payment deadline will be provided upon confirmation of the reservation.

## Private Venues

	Ticket Price Per Person	Required Guest Count	Included Items	View	Location	Dress Code
Ivy	Weds-Thurs: \$125 Fri- Sun: \$150 Blue Grass Sat \$175	4, 6	Admission, Program, Buffet Lunch	Paddock	Paddock Building 2 <sup>nd</sup> Floor	Business Casual
Keeneland Room	\$200	76	Admission, Permit Parking, Program, Buffet Lunch	Race Track	Grandstand 5th Floor	Business Formal
Stakes Lounge at the Lafayette Room	\$175	68	Admission, Permit Parking, Program, Reception Style Lunch	Race Track	Grandstand 4th Floor	Business Formal
Large Corporate Suite	\$200	20	Admission, Permit Parking, Program, Clubhouse Access, Food and Beverage Purchased Separately	Race Track	Grandstand 4 <sup>th</sup> floor	Business Formal
Standard Corporate Suite	\$200	12	Admission, Permit Parking, Program, Clubhouse Access, Food and Beverage Purchased Separately	Race Track	Grandstand 4 <sup>th</sup> floor	Business Formal

## Public Venues

	Ticket Price	Table Size	Included Items	View	Location	Dress Code
Dogwood	Weds-Thurs: \$125 Sun: \$150 Friday's and Saturday's: Closed to Groups	4, 6	Admission, Program, Buffet Lunch	Paddock	Paddock Building 2 <sup>nd</sup> Floor	Business Casual
Lexington/Kentucky Room	Weds-Thurs: \$125 Sun: \$150 Friday's and Saturday's: Closed to Groups	4, 6	Admission, Program, Buffet Lunch	Race Track	Grandstand 4th Floor	Business Formal
Phoenix Room	Weds-Thurs: \$100 Sun: \$125 Friday's and Saturday's: Closed to Groups	2, 4, 6	Admission, Program, Buffet Lunch	Paddock	Grandstand 4th Floor	Business Formal
Reserved Grandstand	Weds-Thurs: \$15 Fri, Sat, Sun: \$25 Opening Saturday: \$30	N/A	Admission, Reserved Grandstand Seat	Race Track	Grandstand 2nd & 3rd Floors	None
General Admission	Weds-Thurs: \$7 Fri, Sat, Sun: \$10 Opening Saturday: \$15	N/A	Admission	N/A	N/A	None

# Ivy Room



Named for the creeping ivy that adorns Keeneland's iconic limestone facades, the Ivy Room is an ideal setting for groups seeking a traditional Keeneland dining experience. Located on the second floor of the Paddock Building, this space complements the Dogwood Room experience and offerings. The Ivy Room provides a comfortable, intimate atmosphere with buffet-style dining in a refined setting.



## Venue

### Ticket Price Per Person |

Wednesday/Thursday \$125

Friday-Sunday \$150

Blue Grass Saturday \$175

### Venue Capacity | 110

Required number of tickets purchased paid in full at time of reservation

**Dress Code** | Business Casual

**Location** | Paddock Building, 2nd Floor

**View** | Paddock

**Guest Tables** | Tables for 4 or 6

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory

**China, Silverware, Glassware**

## Race Day

*Included Items*

**Food** | Buffet Lunch

**Tickets** | General Admission

**Parking** | Public Parking

**Programs**

*Day-Of Items for Purchase:*

**Beverage** | Alcoholic and Non-Alcoholic Options

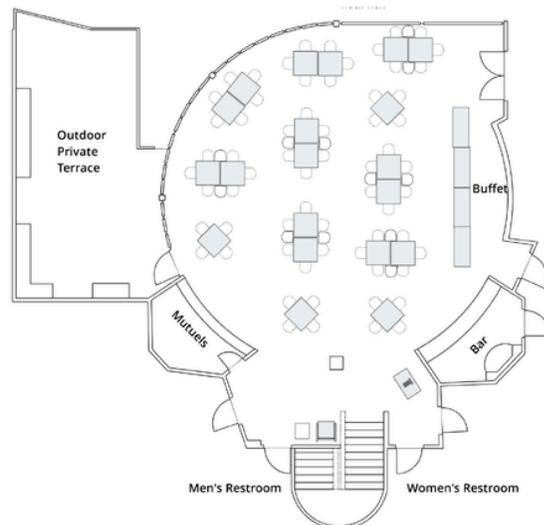
## Other Details

- Televisions are Located in Venue
- Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings Are Permitted to Begin at 9:00am and Must Conclude by 12:00pm

# Keeneland Room



Primarily utilized as a backdrop for sponsors on their race day, the **Keeneland Room** is one of our most opulent settings with magnificent views of the race track as well as a private rooftop patio. The Keeneland Room is a truly lavish venue to entertain guests while they enjoy racing at its finest. Enjoy watching the races from the private dining room or trackside balcony!



## Venue

**Ticket Price** | \$200 per person

**Venue Capacity** | 76

*Required number of tickets purchased paid in full at time of reservation*

**Dress Code** | Business Formal

**Location** | Grandstand, 5th Floor

**View** | Race Track

**Guest Tables** |

Final Table Layout to be Agreed Upon by Host and Keeneland.

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory

**China, Silverware, Glassware**

## Race Day

*Included Items*

**Food:** Buffet Lunch

**Tickets** | General Admission

**Parking** | Permit Parking

**Programs**

**Floral Arrangements**

*Day-Of Items for Purchase:*

**Beverage** | Alcoholic and Non-Alcoholic Options

## Other Details

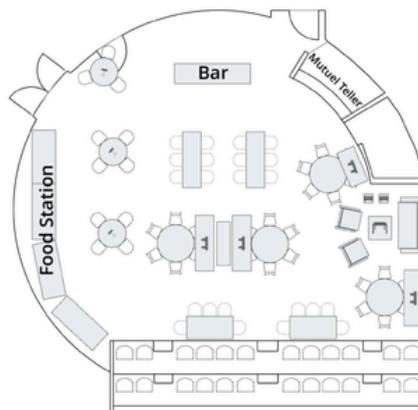
- Televisions are Located in Venue
- Private Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings Are Permitted to Begin at 9:00am and Must Conclude by 12:00pm

# Stakes Lounge

## at the Lafayette Room



Enjoy a panoramic view of our race track and rolling bluegrass countryside from the **Stakes Lounge at the Lafayette Room**. Tiered seating and 4th floor balcony access provides wonderful views for all of your guests to experience the pure excitement of the race meet.



Track

### Venue

**Ticket Price** | \$175 per person

**Venue Capacity** | 68

*Required number of tickets purchased paid in full at time of reservation*

**Dress Code** | Business Formal

**Location** | Grandstand, 4th Floor

**View** | Race Track

**Reception Style Set-up**

**Linens & Napkins** | Ivory

**China, Silverware, Glassware**

### Race Day

*Included Items*

**Food** | Reception Style

**Tickets** | General Admission

**Parking** | Permit Parking

**Programs**

**Floral Arrangements**

*Day-Of Items for Purchase:*

**Beverage** | Alcoholic and

Non-Alcoholic Options

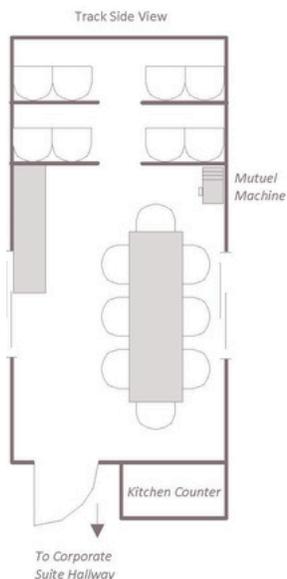
### Other Details

- Televisions are Located in Venue
- Private Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

# Standard Corporate Suite



The perfect venue for entertaining, the **Corporate Suites** have large windows that offer a spectacular view of the race track from the fourth floor. Guests will be provided Clubhouse Guest access which allows them to experience the races from the Clubhouse Lawn throughout the day.



## Venue

**Ticket Price** | \$200 per person

**Food and Beverage**

**Minimum** | \$750

**Required Guest Count** | 12

*Required number of tickets purchased paid in full at time of reservation*

**Dress Code** | Business Formal

**Location** | Grandstand, 4th Floor

**View** | Race Track

**Guest Tables** |

Table for 8, Tiered Seating for 8

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory, Green

**China, Silverware, Glassware**

## Race Day

*Included Items*

**Tickets** | Clubhouse Guest

**Parking** | Permit Parking

**Programs**

**Floral Arrangement**

**Food and Beverage Available for Purchase Day-of**

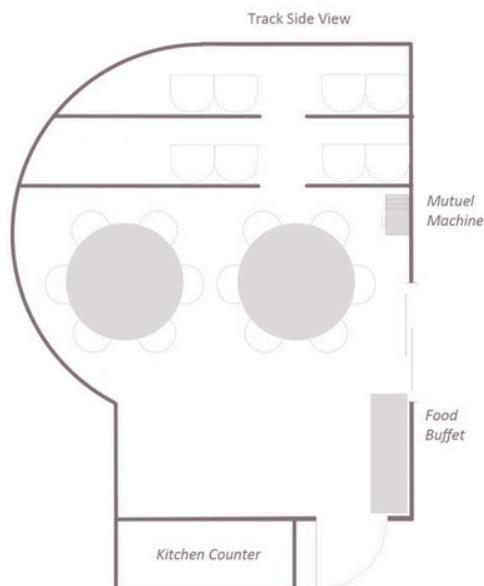
## Other Details

- Televisions are Located in Venue
- Private Mutuel Machine Inside Suite, as well as Nearby Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

# Large Corporate Suite



The perfect venue for entertaining, the **Corporate Suites** have large windows that offer a spectacular view of the race track from the fourth floor. Guests will be provided Clubhouse Guest access which allows them to experience the races from the Clubhouse Lawn throughout the day.



## Venue

**Ticket Price** | \$200 per person

**Food and Beverage**

**Minimum** | \$1,250

**Required Guest Count** | 20

*Required number of tickets purchased paid in full at time of reservation*

**Dress Code** | Business Formal

**Location** | Grandstand, 4th Floor

**View** | Race Track

**Guest Tables**

2 Tables of 6, Tiered Seating for 8

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory, Green

**China, Silverware, Glassware**

## Race Day

*Included Items*

**Tickets** | Clubhouse Guest

**Parking** | Permit Parking

**Programs**

**Floral Arrangements**

**Food and Beverage Available**

**for Purchase Day-of**

## Other Details

- Televisions are Located in Venue
- Private Mutuel Machine Inside Suite, as well as Nearby Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

# Dogwood Room



Named for the native Kentucky flowering Dogwood tree found throughout Keeneland's park-like grounds, the **Dogwood Room** offers guests a welcoming space that reflects the elegance and charm of its surroundings. Located on the second floor of the new Paddock Building, this spacious venue overlooks the Saddling Paddock, providing an ideal vantage point. The room features buffet-style dining, blending tradition with comfort for a memorable race day.



## Venue

### Ticket Price Per Person |

Wednesday/Thursday \$125

Sunday \$150

Blue Grass Saturday \$175

**Dress Code** | Business Casual

**Location** | Paddock Building, 2nd Floor

**View** | Paddock

**Guest Tables** | Tables for 4 or 6

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory

**China, Silverware, Glassware**

## Availability

### Group Sales

Wed/Thurs/Sun : 24 - 100 Guests

### Public Sales

Wed/Thurs : up to 18 Guests

Fri/Sat/Sun : up to 6 Guests

## Race Day

### Included Items

**Food** | Buffet Lunch

**Tickets** | General Admission

**Parking** | Public Parking

### Programs

*Day-Of Items for Purchase:*

**Beverage** | Alcoholic and

Non-Alcoholic Options

## Other Details

- Televisions are Located in Venue
- Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

# Lexington/Kentucky Room



Located on the fourth floor overlooking the scenic Keeneland track, the **Lexington/Kentucky Room** is an exceptional dining option for a day at the races! Guests can come and go from the reserved table throughout the day to watch horses in the paddock or the races on the track apron!



## Venue

**Ticket Price Per Person** |

Wednesday/Thursday \$125

Sunday \$150

**Dress Code** | Business Formal

**Location** | Grandstand, 4th Floor

**View** | Race Track

**Guest Tables** | Tables for 4 or 6

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory

**China, Silverware, Glassware**

## Availability

### Group Sales

Wed/Thurs/Sun : 24 - 100 Guests

### Public Sales

Wed/Thurs : up to 18 Guests

Fri/Sat/Sun : up to 6 Guests

## Race Day

*Included Items*

**Food** | Buffet Lunch

**Tickets** | General Admission

**Parking** | Public Parking

### Programs

*Day-Of Items for Purchase:*

**Beverage** | Alcoholic and

Non-Alcoholic Options

## Other Details

- Televisions are Located in Venue
- Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

# Phoenix Room



The **Phoenix Room** overlooks the walking ring where horses are mounted before entering to the track for the races. Guests can come and go from this room, and the tables are reserved for the entire day. Place bets from the private tellers in the dining room, then watch the races from the fourth floor balcony or track apron!



## Venue

**Ticket Price Per Person** |

Wednesday/Thursday \$100

Sunday \$125

**Dress Code** | Business Formal

**Location** | 4th Floor

**View** | Paddock

**Guest Tables** | Tables for 4 or 6

**Chairs** | Padded Rattan

**Linens & Napkins** | Ivory

**China, Silverware, Glassware**

## Availability

### Group Sales

Wed/Thurs/Sun : 24 - 100 Guests

### Public Sales

Wed/Thurs : up to 18 Guests

Fri/Sat/Sun : up to 6 Guests

## Race Day

*Included Items*

**Food** | Buffet Lunch

**Tickets** | General Admission

**Parking** | Public Parking

### Programs

*Day-Of Items for Purchase:*

**Beverage** | Alcoholic and

Non-Alcoholic Options

## Other Details

- Televisions are Located in Venue
- Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

# Reserved Grandstand



Enjoy all the benefits of being outside with the comfort of a covered seat with **Reserved Grandstand** seating. Keeneland's Reserved Grandstand seats gets you and your friends trackside, close to the action and excitement of the races. These seats are conveniently located near concession stands, restrooms, bars and mutuel windows.

The ticket office can assist with purchasing \$10 food/drink vouchers and betting vouchers ahead of time to add a level of hospitality to the race day!



## Venue

### Ticket Price Per Person |

Wednesday/Thursday \$15

Friday/Saturday/Sunday \$25

Opening Saturday \$30

**Dress Code** | None

**Location** | Grandstand

**View** | Race Track

## Availability

### Group Sales

Wed/Thurs/Sun : 24+ Guests

### Public Sales

Wed/Thurs : up to 12 Guests

Fri/Sat/Sun : up to 8 Guests

## Race Day

**Tickets** | General Admission

**Parking** | Public Parking

**Beverage** | Concession Stands

**Food** | Concession Stands

## Other Details

- Televisions are Located in Grandstand
- Mutuel Tellers Located in Grandstand
- Meetings are not Permitted

# General Admission



Keeneland's **General Admission** ticket allows fans to take advantage of open seating on the Track Apron benches, North Terrace and open indoor seating. Take in the excitement of the races up close along the rail or study the horses warming up in the paddock. Concessions, beverages and mutuel windows can be found just inside the grandstand.



## Venue

### Ticket Price Per Person |

Wednesday/Thursday \$7

Friday/Saturday/Sunday \$10

Opening Saturday \$15

**Dress Code** | None

**Location** | Grandstand

**View** | Race Track

**Availability** | Wednesday-Sunday

## Availability

### Public Sales

Wed/Thurs : up to 12 Guests

Fri/Sat/Sun : up to 8 Guests

*\*Not available to Groups*

## Race Day

**Tickets** | General Admission

**Parking** | Public Parking

**Beverage** | Concession Stands

**Food** | Concession Stands

## Other Details

- Televisions are Located in Grandstand
- Mutuel Tellers Located in Grandstand
- Meetings are Not Permitted

KEENELAND ®