



YOUR KEENELAND

Race Meet Event

An Unforgettable Day at the Races



Group Reservations Process

Private Venues

To rent a private venue during the races, guests can apply for the specific room and date via the Group Sales Application. Applications are entered into a selection process and awarded based on availability and race meet schedule.

Public Venues

For parties of 24 to 100 people; you may request reservations in Keeneland's public spaces. Applications are entered into a selection process and awarded based on availability and race meet schedule. Not all dates are available for groups during the meet.

GROUP RESERVATION PROCESS

1. Browse options for group reservations ahead of time.
2. Visit [this](#) website during the reservation window: June 1 at 9 a.m. - June 2 at 5 p.m. EST.
3. Submit a request with preferred accommodations through our online forms.
4. Groups will be selected based on availability; groups will be notified by June 12.
5. A payment deadline will be provided upon confirmation of the reservation.

Private Venues

	Ticket Price Per Person	Required Guest Count	Included Items	View	Location	Dress Code
Ivy Room	Weds-Thurs: \$125 Fri- Sun: \$150 Fall Stars Weekend: \$175	110	Admission, Program, Buffet Lunch	Paddock	Paddock Building 2 nd Floor	Business Casual
Keeneland Room	\$200	76	Admission, Permit Parking, Program, Buffet Lunch	Race Track	Grandstand 5th Floor	Business Formal
Stakes Lounge at the Lafayette Room	\$175	68	Admission, Permit Parking, Reception Style Lunch, Program	Race Track	Grandstand 4th Floor	Business Formal
Large Corporate Suite	\$200	20	Admission, Permit Parking, Program, Clubhouse Access, Food and Beverage Purchased Separately	Race Track	Grandstand 4 th floor	Business Formal
Standard Corporate Suite	\$200	12	Admission, Permit Parking, Program, Clubhouse Access, Food and Beverage Purchased Separately	Race Track	Grandstand 4 th floor	Business Formal

Public Venues

	Ticket Price	Table Size	Included Items	View	Location	Dress Code
Dogwood Room	Weds-Thurs: \$125 Sun: \$150 Fall Stars Sunday: \$175 Friday's and Saturday's: Closed to Groups	4, 6	Admission, Program, Buffet Lunch	Paddock	Paddock Building 2 nd Floor	Business Casual
Lexington/Kentucky Room	Weds-Thurs: \$125 Sun: \$150 Fall Stars Sunday: \$175 Friday's and Saturday's: Closed to Groups	4, 6	Admission, Program, Buffet Lunch	Race Track	Grandstand 4th Floor	Business Formal
Phoenix Room	Weds-Thurs: \$100 Sun: \$125 Fall Stars Sunday: \$175 Friday's and Saturday's: Closed to Groups	2, 4, 6	Admission, Program, Buffet Lunch	Paddock	Grandstand 4th Floor	Business Formal
Reserved Grandstand	Weds-Thurs: \$15 Fri, Sat, Sun: \$25 Fall Stars Weekend: \$30	N/A	Admission, Reserved Grandstand Seat	Race Track	Grandstand 2nd & 3rd Floors	None
Loge Boxes	Weds-Thurs: \$15 Fri, Sat, Sun: \$25 Fall Stars Weekend: \$30	6	Admission, Loge Box Seat	Race Track	Grandstand	None
General Admission	Weds-Thurs: \$7 Fri, Sat, Sun: \$10 Fall Stars Weekend: \$15	N/A	Admission	N/A	N/A	None

Ivy Room



Named for the creeping ivy that adorns Keeneland's iconic limestone facades, the Ivy Room is an ideal setting for groups seeking a traditional Keeneland dining experience. Located on the second floor of the Paddock Building, this space complements the Dogwood Room experience and offerings. The Ivy Room provides a comfortable, intimate atmosphere with buffet-style dining in a refined setting.

Venue

Ticket Price Per Person |

Wednesday/Thursday \$125

Friday-Sunday \$150

Fall Stars Weekend \$175

Required Guest Count | 110

Required number of tickets purchased paid in full at time of reservation

Dress Code | Business Casual

Location | Paddock Building, 2nd Floor

View | Paddock

Guest Tables | Tables for 4 or 6

Chairs | Padded Rattan

Linens & Napkins | Ivory

China, Silverware, Glassware

Race Day

Included Items:

Food | Buffet Lunch

Tickets | General Admission

Parking | Public Parking

Programs

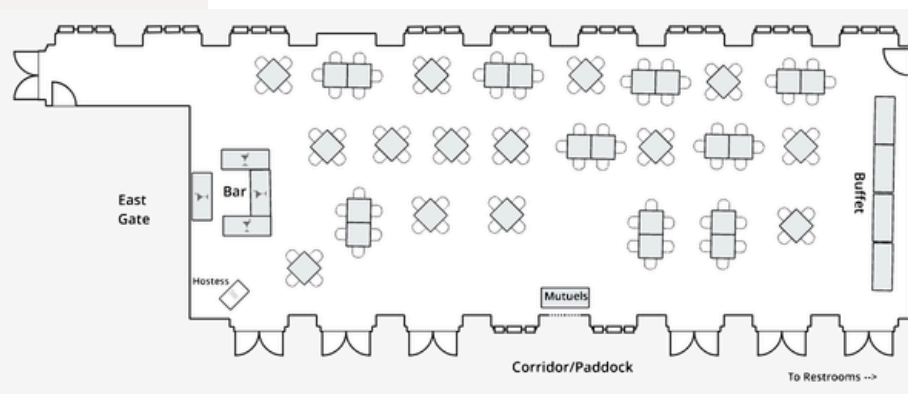
Day-Of Items for Purchase:

Beverage | Alcoholic and

Non-Alcoholic Options

Other Details

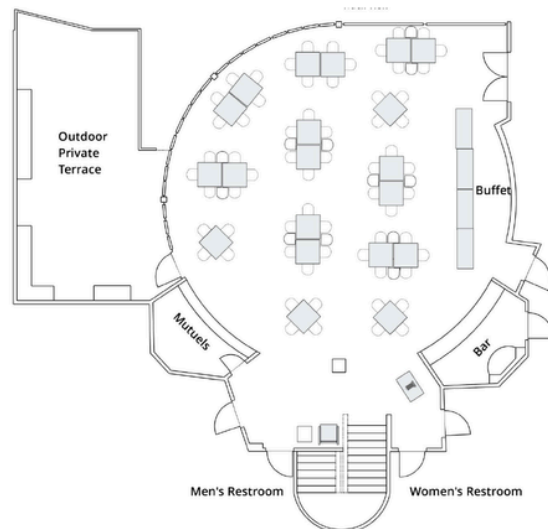
- Televisions are Located in Venue
- Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings Are Permitted to Begin at 9:00am and Must Conclude by 12:00pm



Keeneland Room



Primarily utilized as a backdrop for sponsors on their race day, the **Keeneland Room** is one of our most opulent settings with magnificent views of the race track as well as a private rooftop patio. The Keeneland Room is a truly lavish venue to entertain guests while they enjoy racing at its finest. Enjoy watching the races from the private dining room or trackside balcony!



Venue

Ticket Price | \$200 per person

Required Guest Count | 76

Required number of tickets purchased paid in full at time of reservation

Dress Code | Business Formal

Location | Grandstand, 5th Floor

View | Race Track

Guest Tables |

Final Table Layout to be Agreed Upon by Host and Keeneland.

Chairs | Padded Rattan

Linens & Napkins | Ivory

China, Silverware, Glassware

Race Day

Included Items:

Food: Buffet Lunch

Tickets | General Admission

Parking | Permit Parking

Programs

Floral Arrangements

Day-Of Items for Purchase:

Beverage | Alcoholic and

Non-Alcoholic Options

Other Details

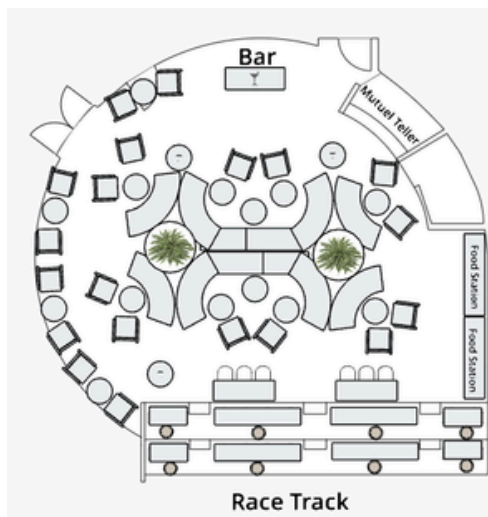
- Televisions are Located in Venue
- Private Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings Are Permitted to Begin at 9:00am and Must Conclude by 12:00pm

Stakes Lounge

at the Lafayette Room



Enjoy a panoramic view of our race track and rolling bluegrass countryside from the **Stakes Lounge at the Lafayette Room**. Tiered seating and 4th floor balcony access provides wonderful views for all of your guests to experience the pure excitement of the race meet.



Venue

Ticket Price | \$175 per person

Required Guest Count | 68

Required number of tickets purchased paid in full at time of reservation

Dress Code | Business Formal

Location | Grandstand, 4th Floor

View | Race Track

Reception Style Set-up

Linens & Napkins | Ivory

China, Silverware, Glassware

Race Day

Included Items:

Food | Reception Style

Tickets | General Admission

Parking | Permit Parking

Programs

Floral Arrangements

Day-Of Items for Purchase:

Beverage | Alcoholic and

Non-Alcoholic Options

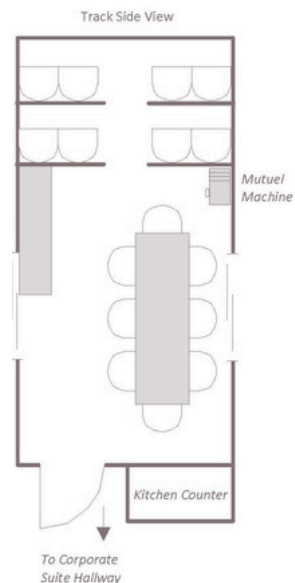
Other Details

- Televisions are Located in Venue
- Private Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

Standard Corporate Suite



The perfect venue for entertaining, the **Corporate Suites** have large windows that offer a spectacular view of the race track from the fourth floor. Guests will be provided Clubhouse Guest access which allows them to experience the races from the Clubhouse Lawn throughout the day.



Venue

Ticket Price | \$200 per person

Food and Beverage

Minimum | \$750

Required Guest Count | 12

Required number of tickets purchased paid in full at time of reservation

Dress Code | Business Formal

Location | Grandstand, 4th Floor

View | Race Track

Guest Tables |

Table for 8, Tiered Seating for 8

Chairs | Padded Rattan

Linens & Napkins | Ivory, Green

China, Silverware, Glassware

Race Day

Included Items:

Tickets | Clubhouse Guest

Parking | Permit Parking

Programs

Floral Arrangement

Day-Of Items for Purchase:

Food and Beverage

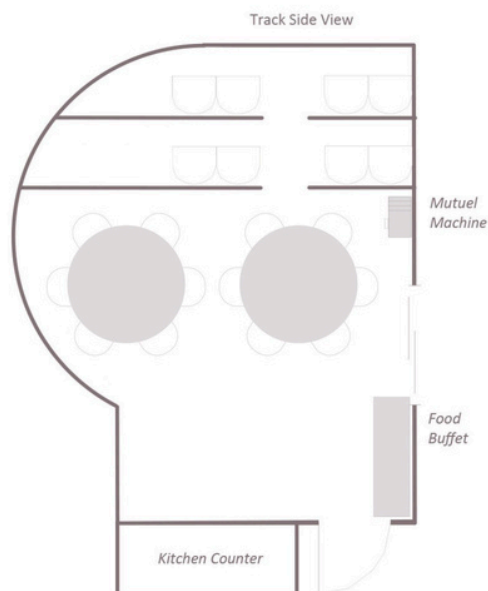
Other Details

- Televisions are Located in Venue
- Private Mutuel Machine Inside Suite, as well as Nearby Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

Large Corporate Suite



The perfect venue for entertaining, the **Corporate Suites** have large windows that offer a spectacular view of the race track from the fourth floor. Guests will be provided Clubhouse Guest access which allows them to experience the races from the Clubhouse Lawn throughout the day.



Venue

Ticket Price | \$200 per person

Food and Beverage

Minimum | \$1,250

Required Guest Count | 20

Required number of tickets purchased paid in full at time of reservation

Dress Code | Business Formal

Location | Grandstand, 4th Floor

View | Race Track

Guest Tables

2 Tables of 6, Tiered Seating for 8

Chairs | Padded Rattan

Linens & Napkins | Ivory, Green

China, Silverware, Glassware

Race Day

Included Items:

Tickets | Clubhouse Guest

Parking | Permit Parking

Programs

Floral Arrangements

Day-Of Items for Purchase:

Food and Beverage

Other Details

- Televisions are Located in Venue
- Private Mutuel Machine Inside Suite, as well as Nearby Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

Dogwood Room



Named for the native Kentucky flowering Dogwood tree found throughout Keeneland's park-like grounds, the **Dogwood Room** offers guests a welcoming space that reflects the elegance and charm of its surroundings. Located on the second floor of the new Paddock Building, this spacious venue overlooks the Saddling Paddock, providing an ideal vantage point. The room features buffet-style dining, blending tradition with comfort for a memorable race day.



Venue

Ticket Price Per Person |

Wednesday/Thursday \$125

Sunday \$150

Fall Stars Weekend \$175

Dress Code | Business Casual

Location | Paddock Building, 2nd Floor

View | Paddock

Guest Tables | Tables for 4 or 6

Chairs | Padded Rattan

Linens & Napkins | Ivory

China, Silverware, Glassware

Availability

Group Sales

Wed/Thurs/Sun : 24 - 100 Guests

Public Sales

Wed/Thurs : up to 18 Guests

Fri/Sat/Sun : up to 6 Guests

Race Day

Included Items:

Food | Buffet Lunch

Tickets | General Admission

Programs

Day-Of Items for Purchase:

Parking | Permit Parking

Beverage | Alcoholic and

Non-Alcoholic Options

Other Details

- Televisions are Located in Venue
- Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

Lexington/Kentucky Room



Located on the fourth floor overlooking the scenic Keeneland track, the **Lexington/Kentucky Room** is an exceptional dining option for a day at the races! Guests can come and go from the reserved table throughout the day to watch horses in the paddock or the races on the track apron!



Venue

Ticket Price Per Person |

Wednesday/Thursday \$125

Sunday \$150

Fall Stars Weekend \$175

Dress Code | Business Formal

Location | Grandstand, 4th Floor

View | Race Track

Guest Tables | Tables for 4 or 6

Chairs | Padded Rattan

Linens & Napkins | Ivory

China, Silverware, Glassware

Availability

Group Sales

Wed/Thurs/Sun : 24 - 100 Guests

Public Sales

Wed/Thurs : up to 18 Guests

Fri/Sat/Sun : up to 6 Guests

Race Day

Included Items:

Food | Buffet Lunch

Tickets | General Admission

Programs

Day-Of Items for Purchase:

Parking | Permit Parking

Beverage | Alcoholic and

Non-Alcoholic Options

Other Details

- Televisions are Located in Venue
- Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

Phoenix Room



The **Phoenix Room** overlooks the walking ring where horses are mounted before entering to the track for the races. Guests can come and go from this room, and the tables are reserved for the entire day. Place bets from the private tellers in the dining room, then watch the races from the fourth floor balcony or track apron!



Venue

Ticket Price Per Person |

Wednesday/Thursday \$100

Sunday \$125

Fall Stars Weekend \$150

Dress Code | Business Formal

Location | 4th Floor

View | Paddock

Guest Tables | Tables for 4 or 6

Chairs | Padded Rattan

Linens & Napkins | Ivory

China, Silverware, Glassware

Availability

Group Sales

Wed/Thurs/Sun : 24 - 100 Guests

Public Sales

Wed/Thurs : up to 18 Guests

Fri/Sat/Sun : up to 6 Guests

Race Day

Included Items:

Food | Buffet Lunch

Tickets | General Admission

Programs

Day-Of Items for Purchase:

Beverage | Alcoholic and

Non-Alcoholic Options

Parking | Public Parking

Other Details

- Televisions are Located in Venue
- Mutuel Tellers
- BETologists, Professional Handicappers and Gifting are Available Upon Request
- Meetings are Not Permitted

Reserved Grandstand



Enjoy all the benefits of being outside with the comfort of a covered seat with **Reserved Grandstand** seating. Keeneland's Reserved Grandstand seats gets you and your friends trackside, close to the action and excitement of the races. These seats are conveniently located near concession stands, restrooms, bars and mutuel windows.

The ticket office can assist with purchasing \$10 food/drink vouchers and betting vouchers ahead of time to add a level of hospitality to the race day!



Venue

Ticket Price Per Person |

Wednesday/Thursday \$15

Friday/Saturday/Sunday \$25

Fall Stars Weekend \$30

Dress Code | None

Location | Grandstand

View | Race Track

Availability

Group Sales

Wed/Thurs/Sun : 24+ Guests

Public Sales

Wed/Thurs : up to 12 Guests

Fri/Sat/Sun : up to 8 Guests

Race Day

Included Items:

Tickets | General Admission

Day-Of Items for Purchase:

Parking | Permit Parking

Beverage | Concession Stands

Food | Concession Stands

Other Details

- Televisions are Located in Grandstand
- Mutuel Tellers Located in Grandstand
- Meetings are not Permitted

Loge Boxes



Enjoy the thrills of race day at Keeneland from a **Loge Box**, designed for groups who want to enjoy the races together in a lively outdoor setting. Conveniently located near concessions, bars, restrooms and mutuel windows, they provide the perfect place to relax, socialize and enjoy all the excitement of live racing. Please note, Loge Boxes are open-air seating and not covered.

The ticket office can assist with purchasing \$10 food/drink vouchers and betting vouchers ahead of time to add a level of hospitality to the race day!



Venue

Ticket Price Per Person |

Wednesday/Thursday \$15

Friday/Saturday/Sunday \$25

Fall Stars Weekend \$30

Dress Code | None

Location | Grandstand

Box Size | 6 seats

View | Race Track

Availability

Group Sales

Wed/Thurs/Sun : 24+ Guests

Public Sales

Wed/Thurs : up to 12 Guests

Fri/Sat/Sun : up to 8 Guests

Race Day

Included Items:

Tickets | General Admission

Day-Of Items for Purchase:

Parking | Permit Parking

Beverage | Concession Stands

Food | Concession Stands

Other Details

- Televisions are Located in Grandstand
- Mutuel Tellers Located in Grandstand
- Meetings are not Permitted

General Admission



Keeneland's **General Admission** ticket allows fans to take advantage of open seating on the Track Apron benches, North Terrace and open indoor seating. Take in the excitement of the races up close along the rail or study the horses warming up in the paddock. Concessions, beverages and mutuel windows can be found just inside the grandstand.



Venue

Ticket Price Per Person |

Wednesday/Thursday \$7
Friday/Saturday/Sunday \$10
Fall Stars Weekend \$15

Dress Code | None

Location | Grandstand

View | Race Track

Availability | Wednesday-Sunday

Availability

Public Sales

Wed/Thurs : up to 12 Guests

Fri/Sat/Sun : up to 8 Guests

**Not available to Groups*

Race Day

Included Items:

Tickets | General Admission

Day-Of Items for Purchase:

Parking | Permit Parking

Beverage | Concession Stands

Food | Concession Stands

Other Details

- Televisions are Located in Grandstand
- Mutuel Tellers Located in Grandstand
- Meetings are Not Permitted

KEENELAND ®