

Biographies

Officers

Bill Thomason | President and Chief Executive Officer



Bill Thomason became the seventh President and Chief Executive Officer of Keeneland on September 1, 2012. He was previously the Vice President and Chief Financial Officer, having joined Keeneland in June 2010.

Thomason graduated from the University of Kentucky with a B.S. in Accounting in 1977 and a Masters in Business Administration in 1978. He worked for two years at the accounting firm of Alexander Grant & Co. before joining

Mill Ridge Farm, where he worked for 28 years as Financial and Administrative Manager.

He is a member of The Jockey Club and a board member of the National Thoroughbred Racing Association (NTRA), Thoroughbred

Racing Associations (TRA), Thoroughbred Racing Protective Bureau (TRPB), Thoroughbred Aftercare Alliance (TAA), University of Kentucky Gluck Equine Research Foundation, University of Kentucky Sanders-Brown Center on Aging Council, Kentucky Chamber, and Central Bank Lexington's Advisory Board of Directors.

Bill and his wife, Barbara, have three daughters, Marcie (1980-2006), a graduate of the University of Virginia who was a CPA in Washington, D.C.; Melissa (Chambless), a graduate of the University of Virginia School of Engineering; and Laura (Dickens), a graduate of the University of Virginia in neuroscience and the Emory School of Medicine in Atlanta. Laura is completing fellowship training in endocrinology at the University of Chicago.

Bob Elliston | Vice President of Racing and Sales



Bob Elliston joined Keeneland in August 2016 as Vice President of Racing and Sales. He previously held the position of Executive Vice President and COO of Breeders' Cup Limited since 2012.

Keeneland's globally significant racing and sales business lines are consolidated under Elliston to align resources, foster relationships with horsemen and continuously improve the Keeneland experience from sales ring to winner's circle. Elliston oversees departments that provide support for racing and sales, including Broadcast Services, Communications, Marketing, Sponsorship, Wagering and Mutuels.

Prior to joining Breeders' Cup, Elliston was President and CEO of Turfway Park. He has earned the Kentucky HBPA's Man of the Year distinction and the Kentucky Harness Horsemen's Presidential Award for distinguished service.

A member of the Racing Medication and Testing Consortium (RMTTC), he serves on the boards of the Lexington Center Corporation and LexArts.

He is a former Executive Chairman of the National Thoroughbred Racing Association Board of Directors, Treasurer of the Kentucky Equine Education Project (KEEP) board and board member of the Thoroughbred Aftercare Alliance.

Bob and his wife, Sharon, an attorney, have two daughters, Abby and Haley.

Vince Gabbert | Vice President and Chief Operating Officer



Vince Gabbert serves as Keeneland's Vice President and Chief Operating Officer.

Vince joined Keeneland in October 2009 after stints in state government, municipal finance and a number of statewide political campaigns.

A native of Northern Kentucky, Gabbert graduated from the University of Louisville and the Brandeis School of Law.

He currently serves on the boards of Governor's Scholars, Commerce Lexington, Bluegrass Sports Commission and the Thoroughbred Club of America.

Vince and his wife, Tonya, have two daughters, Sophia and Ella.

Brad Lovell | Vice President and Chief Information Officer



Brad Lovell, Keeneland's Vice President and Chief Information Officer, joined Keeneland in June 2009.

Prior to joining Keeneland, Lovell was the Managing Director/Chief Information Officer for NASCAR. He was responsible for several key technology initiatives related to timing and scoring, tracking licensing agreements and assisting in securing corporate sponsorships.

From 2003-2009, he reinvented the IT department and implemented a five-year strategic plan that enabled

the automation and streamlining of the competition process.

Prior to working at NASCAR, he was the Director of Information Resources for Brown-Forman, the Louisville-based corporation featuring brands such as Jack Daniel's, Canadian Mist and Southern Comfort. From 1996-2003, he managed projects related to sales and marketing and operations.

He was born in Lexington and attended the University of Kentucky. He has a BS in Computer Science and a MS in Project Management. He is a certified Project Management Professional.

Brad and his wife, Kathleen, have two children, Allyson and Charlie.