



2020 SEPTEMBER YEARLING SALE

WALKING VIDEO QUICK REFERENCE GUIDE

Which Book is your horse in?

Books 1-2

Consignors to complete the Excel template you received via email on July 16 to identify who will film your yearling by July 27.

Keeneland
to film and edit

Keeneland will contact you by July 31 to schedule filming between August 3-28

Keeneland will edit and post to keeneland.com prior to September 4

Independent Contractor
to film and edit

You will receive a \$125 stipend for each horse. Submit edited video through a YouTube or Vimeo link at least 48 hours prior to the sale date to Ryan Spaight (rspaight@keeneland.com)

Books 3-6

Keeneland will provide best practices and video specifications for your independent videos the week of July 27.

Submit edited video through a YouTube or Vimeo link at least 48 hours prior to the sale date to Ryan Spaight (rspaight@keeneland.com)

The September Sale Walking Video project is intended to help buyers who cannot travel to the grounds, so it is in your best interest to submit videos at least one week prior to the sale