



2021 JANUARY HORSES OF ALL AGES SALE QUICK REFERENCE GUIDE

Keeneland January Horses of All Ages Sale Sale begins January 11

ENTRY FEE AND COMMISSION STRUCTURE

The entry fee for all Keeneland sales is \$1,000. The sales commission will be 5% on bids exceeding \$10,000 with a minimum commission of \$500 per sale. The RNA commission will be 2.5% on bids exceeding \$10,000. See below for examples of this structure at different price points:

Sold Horses

Hammer Price	Entry Fee	Sale Commission (5% or minimum \$500)	Total Cost
\$5,000	\$1,000	\$500	\$1,500
\$10,000	\$1,000	\$500	\$1,500
\$15,000	\$1,000	\$500	\$1,500
\$20,000	\$1,000	\$500	\$1,500
\$25,000	\$1,000	\$750	\$1,750
\$50,000	\$1,000	\$2,000	\$3,000
\$100,000	\$1,000	\$4,500	\$5,500

RNA Horses

Hammer Price	Entry Fee	RNA Commission (2.5%)	Total Cost
\$5,000	\$1,000	---	\$1,000
\$10,000	\$1,000	---	\$1,000
\$15,000	\$1,000	\$125	\$1,125
\$20,000	\$1,000	\$250	\$1,250
\$25,000	\$1,000	\$375	\$1,375
\$50,000	\$1,000	\$1,000	\$2,000
\$100,000	\$1,000	\$2,250	\$3,250

QUICK LINKS

- ▶ JANUARY.KEENELAND.COM
To learn more on the 2021 January Sale
- ▶ KEENELAND.COM/CONSIGNOR
Visit the Keeneland Consignor Portfolio



JANUARY SALE DEADLINES

November 1

- Racing updates (races that run after this date will not appear in catalogue)

November 2

- All entries in Sales Office
- EBF, Breeders' Cup, KTDF and State-bred nominations due into their respective offices in order to appear in the sales catalogue
- NTRA contribution lists in Sales Office

November 6

- Property line changes in Sales Office
- Final withdrawal for horses not to appear in catalogue (second \$500 entry fee waived)

November 9

- Proof page changes in Sales Office—prefer digitally returned

November 12

- Consignors' client lists for catalogue mailing

December 1

*Prefer paperwork digitally returned, except as noted**

- Original Coggins certificates in Sales Office (\$100 penalty per horse will apply after this date)
- Original EVA results dated within 90 days of date of sale recommended blood pull Oct 26. – Nov. 11 in Sales Office (\$100 penalty per horse will apply after this date)
- Paper* or Electronic Registration certificates for all horses in Sales Office (\$100 penalty per horse will apply after this date)
- Stallion Service Certificates in Sales Office (\$100 penalty per horse will apply after this date)
- Consignor's Authorized Agent form in Sales Office (\$100 penalty per owner or property line will apply after this date)

REMINDERS:

All broodmares or broodmare prospects must have a veterinary certificate on file stating "pregnant" or "suitable for mating". Veterinary certificate must be dated within 10 days of selling date.

Health certificates are required in our office for all horses before they can sell.

**** All dates subject to change****