

EXHIBIT A

OFFICIAL RULES FOR THE JULY 11, 2020 KEENELAND \$3,000 SUMMER ONLINE CHALLENGE

- To compete for the NHC berths, contestants must be at least 21 years old by December 31, 2020. Contestants must be at least 18 years old to compete for prize money and BCBC berths.
- \$3,000 entry fee and live bankroll must be paid in advance, with a maximum of two entries per person – no partner entries. (Contest entry: \$1,000 – Live bankroll: \$2,000). **The deadline for entries is 12 noon, Friday, July 10th. No entries will be accepted the day of the contest. Players may participate on TVG or XpressBet. A valid account with one of these ADWs must exist prior to registering for the contest.**
- Owners and trainers with a horse running at Keeneland on the day of the contest must declare that interest and may not play any race in which that horse is entered. Keeneland employees, mutuel clerks and employees of United Tote, Breeders' Cup, and NTRA are not eligible to compete.
- Registration will be available online only at <https://tickets.keeneland.com/specialeventtype/keeneland-summer-challenge-live-bankroll-tournament/>, beginning at 10:00 AM EST Friday, June 26, 2020. Payment will be available through credit card only, and contestants will use the Keeneland ticketing system. Players who wish to play on Xpressbet and use their funds in that account must contact Keeneland Ticketing at 859-288-4337 or 859-288-4213 to register rather than completing the online form.
- Online payment will be accepted through Discover, American Express, Master Card or Visa.
- Prior to the beginning of the contest, all participants who wish to compete for the NTRA National Horseplayers Championship spots must be registered as 2020 members of the NHC Tour. The fee for 2020 is \$50, and may be paid at

ESTIMATED PRIZE SCHEDULE – BASED ON MINIMUM 200 CONFIRMED ENTRIES

- The first **six** finishers will receive: (1) a fully paid berth into the 2020 \$10,000 Breeders' Cup Betting Challenge at Keeneland and a fully paid berth in the 2021 NTRA National Horseplayers Championship including hotel and \$400 in airfare expenses. The **seventh through tenth** place finishers will receive a fully paid berth in the 2021 NTRA National Horseplayers Championship including hotel and \$400 in airfare expenses. Prize money will be paid to the top **fifteen** finishers, with \$40,000 to first, \$20,000 to second, \$10,000 to third, \$5,000 to fourth, \$3,000 to fifth, and \$1,500 each for 6th through 15th. For each entry received in excess of the minimum 200, prize money shall be increased by \$1,000.
- If a top ten finisher has already qualified the maximum number of times (2) for the National Horseplayers Championship, or is not a member of the NHC Tour and is therefore not eligible to compete in the Championship, the berth(s) will go to the next-highest finisher. If a win in this tournament results in the winner receiving a 2nd entry into the NHC, no further travel allowances shall be paid but the qualifier will receive an additional hotel stay at Bally's. A player may qualify to the NHC twice, but only once in any single NHC qualifying event. Should a player qualify a second time for the NHC, and should he have already received travel and hotel awards for the first qualification, the second qualification will earn a complimentary four-day stay at Treasure Island in lieu of additional travel and hotel awards. If one of the Keeneland prize winners has already qualified twice for the BCBC, or does so in any manner later in the year, they will be permitted to transfer the BCBC berth awarded in this contest to another person. There is no cash option or other alternative of the BCBC berth to the top six finishers.
- Prizes are based on a field of 200 entries; a lesser number of entries will result in corresponding reductions in the number of spots to be awarded and a reduction in the prize money.

General Information

- Contestants will only be able to play on TVG or XpressBet; an active account on one of these two ADWs is a prerequisite. **Please note that neither TVG nor XpressBet is a sponsor of this tournament.**
- The contest will consist of the ten live races held at Keeneland on Saturday, July 11, 2020.
- **OFFICIAL STANDINGS WILL BE AVAILABLE ON KEENELAND.COM.**
- **Contestants must bet at least \$400 per race in a total of at least FIVE races in win, place, show, double, exacta and/or trifecta wagers.** (No Pick 3,4,5,6, superfecta and Super High Five wagers are eligible for contest play).
- The player with the largest bankroll BALANCE after the final race will be declared the winner.
- Balances will be available for withdrawal within twenty-four hours after the final race has been run.
- There are no caps on payoffs, but payoffs which trigger IRS withholdings could result in a tax withholding situation. If that occurs the scoring system will give the player credit for the full amount of the wager.
 - In the unlikely circumstance that Keeneland live racing is canceled in full or in part, the following procedure will be followed. **If Keeneland has completed at least five races the contest will be declared official and all prizes will be awarded. If under these circumstances fewer than five races have been completed, the contest will be declared a no-contest, the contestants will receive the amount of their existing bankrolls, and entry fees will be refunded.**
- In the event of a tie among the winners, the prize for that place will go to the contestant with the highest amount wagered. If still tied, the prize will go to the contestant with the highest single winning payoff. If still tied, the prize will be

decided by a coin flip. Prize money will be divided equitably among the tied contestants.

- ALL players receiving monetary prizes will be required to sign IRS forms.
- Keeneland reserves the right to amend these rules at any time.
- By registering, contestant agrees that in all rulings, the decision of the contest coordinator is final.

Prohibition of Collusion

Collusion among players shall be grounds for immediate disqualification and forfeiture of all entry fees and tournament prizes. According to Merriam-Webster, collusion is defined as “a secret agreement or cooperation especially for an illegal or deceitful purpose”.

For the purposes of tournament play, the tournament director shall have full and final authority as to the occurrence of collusion among players. Examples of collusion are, but are not limited to, the following circumstances:

- **“Dutching” of multiple entries in different names to gain an unfair bankroll advantage. In other words, the collusion among two or more players to cover many or all combinations in a particular race.**
- **The use of multiple entries to wager all or a substantial portion of players’ bankrolls in an effort to pool interests to maximize bankroll. For example, six entries among three players go “all in” on a particular race on separate horses, and one entry remains with a balance.**
- **Any blatant strategy among two or more players to combine entries that results in an unfair advantage. For example, when examining wagering patterns it is discovered that two or more players coordinated their wagering choices on multiple races.**

Finally, in order to protect the integrity of the awarding of prizes and NHC/BCBC berths, prize money and NHC/BCBC berths will be awarded after an audit period of no more than five (5) business days. Players will be able to withdraw the balance of their bankrolls within twenty-four hours of the conclusion of the tournament.

