

# TAILGATING ON THE HILL

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This form is required for large groups with rented and staked tents.  
Please review Keeneland's Tent Booking Policies for a full list of rules and regulations.

## BOOKING CONTACT

NAME

EMAIL

PHONE

## DAY-OF CONTACT

NAME

EMAIL

PHONE

WHAT TIME WILL CONTACT ARRIVE?

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## EVENT DETAILS

DATE OF EVENT

REASON FOR TAILGATE FUNCTION

NUMBER OF EXPECTED GUESTS

TIMEFRAME FOR TAILGATING ACTIVITIES

## FOOD & BEVERAGE PROVIDER

NAME OF FOOD PROVIDER

NAME OF BEVERAGE PROVIDER

WILL ALCOHOL BE SERVED TO YOUR GUESTS?

**If yes...**

Please review Tent Booking Policies

## TENT PROVIDER

NAME OF RENTAL COMPANY

RENTAL COMPANY CONTACT

DATE/TIME FOR TENT SETUP

TENT SIZE

ANY ADDITIONAL SETUP NEEDS

**Completed forms should be sent to the  
Promotions Team at Keeneland 7 days prior  
to event at [tailgating@keeneland.com](mailto:tailgating@keeneland.com)**

# TENT BOOKING POLICIES



**FOR QUESTIONS OR CONCERNS, PLEASE CONTACT THE KEENELAND PROMOTIONS TEAM AT 859.280.4734**

The Hill is Keeneland's designated tailgate lot. In operation on Fridays and Saturdays, The Hill offers a variety of fan friendly amenities including jumbo screen TV, wagering tents, live music, food trucks and more.

## Tent Specifications

- Only certain areas on The Hill are designated appropriate for large staked tents.
- Tents must be no larger than 20' X 40', unless approved, in advance, by Keeneland Management.
- Tents may be set-up in the morning of the event, or the evening prior, after races have concluded for that day. Tents must be taken down at the end of the race day.
- There will be space for one catering vehicle adjacent to the tent. No other parking spaces will be reserved. Parking on The Hill is a first come, first served basis.
- Bryant's Rent All of Lexington is Keeneland's preferred tent vendor.

## Food and Beverage

- Organized tailgates may bring in food and beverage provided by an outside caterer.
- The use of hot coals (charcoal) anywhere on Keeneland grounds is strictly prohibited. Smokers and large cookers must be approved in advance by Keeneland Management.
- **If alcohol is being served...**
  - Groups intending to have organized alcohol sales for their guests (**monetary exchange**) must have a licensed Caterer. All alcohol sales are prohibited by law unless a licensed Cater is facilitating.
  - The licensed Caterer assumes responsibility of checking ID's to be certain guests are of legal drinking age.
    - *The Caterer shall assume the liability and responsibility to ensure that all applicable laws are complied with, to include serving prohibited persons, in accordance with KRS statute 243.033*
- Groups must be able to identify their guests by providing wristbands to guests during check-in so that alcohol is not served to the 'general public.'
- Alcohol that is changing hands between guests, or guests serving themselves, is allowed so long as alcohol sales is not taking place.
- "Kegs" are not permitted, under any circumstances, and are subject to be confiscated by Lexington Metro Police.
- "Open Bars" allowing for monetary exchange between guests (not a licensed Caterer), are strictly prohibited and are subject to be confiscated by Lexington Metro Police.
- Each tent will be provided with a large plastic trash receptacle. Group is responsible for collecting all trash and placing it in the trash receptacle at the conclusion of the event. Groups who do not comply may be subject to a \$250 clean-up fee.

## General Rules and Regulations

- Uniformed Lexington Police Officers patrol Keeneland parking lots and are staffed in The Hill area along with Lexington/Fayette County paramedics when The Hill is in operation.
- Lexington/Fayette County paramedics are staffed in The Hill area each race day.
- Weapons, of any kind, are strictly prohibited in The Hill area, as well as anywhere on Keeneland grounds.
- Laws pertaining to disorderly conduct and underage drinking will be strictly enforced.
- Fire pits are strictly prohibited.
- Animals (dogs) must be kept on a leash at all times, and are not allowed to run free.
- No DJs or amplified sound are allowed.
- No sales, soliciting, or sampling are allowed on Keeneland grounds, including tailgating areas, without permission in advance from Keeneland Management.
- Excessive commercial signage is not permitted. Tents may hang signs or banners approximately 2' X 3' to direct guests to tent entrance.
- Helium filled balloons are strictly prohibited anywhere on Keeneland grounds as the airspace above Keeneland is restricted due to FAA regulations.