

**FOR QUESTIONS OR CONCERNS, PLEASE CONTACT THE KEENELAND PROMOTIONS TEAM AT 859.280.4734**

The Hill is Keeneland's designated tailgate lot. In operation on Fridays and Saturdays, The Hill offers a variety of fan friendly amenities including jumbo screen TV, wagering tents, live music, food trucks and more.

## **Tent Specifications**

- Only certain areas on The Hill are designated appropriate for large staked tents.
- Tents must be no larger than 20' X 40'; unless approved, in advance, by Keeneland Management.
- Tents may be set-up in the morning of the event, or the evening prior, after races have concluded for that day. Tents must be taken down at the end of the race day.
- There will be space for one catering vehicle adjacent to the tent. No other parking spaces will be reserved. Parking on The Hill is a first come, first served basis.
- Bryant's Rent All of Lexington is Keeneland's preferred tent vendor.

## **Food and Beverage**

- Organized tailgates may bring in food and beverage provided by an outside caterer.
- The use of hot coals (charcoal) anywhere on Keeneland grounds is strictly prohibited. Smokers and large cookers must be approved in advance by Keeneland Management.
- **If alcohol is being served...**
  - Group must have a licensed caterer serving the alcohol. Caterer assumes responsibility of checking IDs to be sure that guests are of legal drinking age.
  - Open bars and kegs are not permitted and will be confiscated. A bartender must serve the alcohol; guests may not serve themselves.
  - Group must be able to identify who their guests are by providing wristbands to guests at check-in so that alcohol is not being served to the general public.
  - Each tent will be provided with a large plastic trash receptacle. Group is responsible for collecting all trash and placing it in the trash receptacle at the conclusion of the event. Groups who do not comply may be subject to a \$250 clean-up fee

## **General Rules and Regulations**

- Uniformed Lexington Police Officers patrol Keeneland parking lots and are staffed in The Hill area along with Lexington/Fayette County paramedics when The Hill is in operation.
- Lexington/Fayette County paramedics are staffed in The Hill area each race day.
- Weapons, of any kind, are strictly prohibited in The Hill area, as well as anywhere on Keeneland grounds.
- Laws pertaining to disorderly conduct and underage drinking will be strictly enforced.
- Fire pits are strictly prohibited.
- Animals (dogs) must be kept on a leash at all times, and are not allowed to run free.
- No DJs or amplified sound are allowed.
- No sales, soliciting, or sampling are allowed on Keeneland grounds, including tailgating areas, without permission in advance from Keeneland Management.
- Excessive commercial signage is not permitted. Tents may hang signs or banners approximately 2' X 3' to direct guests to tent entrance.
- Helium filled balloons are strictly prohibited anywhere on Keeneland grounds as the airspace above Keeneland is restricted due to FAA regulations.