



## SCHEDULE

### Dates: Sept. 13-24

(No sale Friday, Sept. 17)

Keeneland Sales Pavilion

4,037 horses cataloged

The sale catalog is available on Keeneland.com.

The entire sale will be streamed live on Keeneland.com.

### Book 1

#### Sessions begin at 1 p.m. ET.

Monday, Sept. 13 Hips 1-199B (201 head)

Tuesday, Sept. 14 Hips 200-399C (203 head)

### Book 2

#### Sessions begin at 11 a.m. ET.

Wednesday, Sept. 15 Hips 400-749 (350 head)

Thursday, Sept. 16 Hips 750-1097 (348 head)

Friday, Sept. 17

No sale

#### All remaining sessions begin at 10 a.m.

### Book 3

Saturday, Sept. 18 Hips 1098-1510 (413 head)

Sunday, Sept. 19 Hips 1511-1924 (414 head)

### Book 4

Monday, Sept. 20 Hips 1925-2339 (415 head)

Tuesday, Sept. 21 Hips 2340-2751 (414 head)

### Book 5

Wednesday, Sept. 22 Hips 2754-3166 (413 head)

Thursday, Sept. 23 Hips 3167-3579 (413 head)

Friday, Sept. 24 Hips 3580-4032 (453 head)

## MEDIA CONTACTS

### Director of Communications

Amy Gregory

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### Communications Associate

Amy Owens

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## MEDIA RESOURCES: PHOTOSHELTER REPLACES FTP

Keeneland is now offering photos and video for editorial use and archive press releases and other press materials via PhotoShelter digital asset management system. The PhotoShelter system replaces the Keeneland FTP site.

The following images will be available on PhotoShelter to facilitate coverage of the auction:

Photos: Sales scenics and images of top-priced horses and people of interest. Photos of highest-priced horses will be posted each session during Week 1 (Sept. 13-16) and periodically through the remainder of the sale.

Video: September Sale b-roll, which is currently available. Video of top-priced horses during Week 1 (Sept. 13-16). Video will be posted near the end of each of the first four sessions.

Please credit as "Keeneland photo" or "Keeneland video."

Access the site at [keeneland.photoshelter.com](http://keeneland.photoshelter.com)

Login information: Email: [media@keeneland.com](mailto:media@keeneland.com)

Password: Keeneland1936!

PhotoShelter users also may retrieve a variety of other Keeneland press materials and images.

In addition, Keeneland will provide:

- Timely updates about top-priced horses of Week 1 posted on Keeneland.com and Keeneland's social media (Facebook, Instagram and Twitter).
- Press releases recapping each of the 11 sessions distributed daily via email and posted on Keeneland.com.

## KEENELAND SALES STAFF

Shannon Arvin..... President and CEO

Tony Lacy..... Vice President of Sales

Cormac Breathnach..... Director  
of Sales Operations

Geoffrey G. Russell.....Retiring Director  
of Sales Operations

Mark Maronde.....Director of  
Sales Development

Ryan Mahan..... Director of Auctioneers

Chip McGaughey.....Sales Associate

Dean Roethemeier.....Sales Associate

Kyle Wilson.....Sales Associate

Ashley Whalen..... Director of Racing  
and Sales Administration

Morgan Richardson..... Horsemen Relations  
Manager

Christina Blacker..... U.S. Representative

Gabby Gaudet..... U.S. Representative

Scott Hazelton..... U.S. Representative

Brent Hacker..... Director of Sales Accounting

Sidney Boots..... Jockey Club Certificate Services

Mara Johnson..... Sales Assistant

Mindy Hunter.....Sales Entries

Debbie Case.....Sales Accounting

Kristi Weisenberger.....Sales Accounting

Ed Prosser..... Europe Representative

Barry Bowditch..... Australasia Representative

Kate Hunter..... Japan Representative

## 2020 September Yearling Sale Session Breakdowns

Session	Date	# Sold	Gross	Average	Median	Million \$	RNAs	Outs	Cataloged
1	Sunday, Sept. 13	117	\$42,135,000	\$360,128	\$300,000	5	54	53	224
2	Monday, Sept. 14	111	\$46,735,000	\$421,036	\$330,000	9	64	49	224
	<i>Subtotal</i>	<i>228</i>	<i>\$88,870,000</i>	<i>\$389,781</i>	<i>\$305,000</i>	<i>14</i>	<i>118</i>	<i>102</i>	<i>448</i>
No Sale Tuesday, Sept. 15									
3	Wednesday, Sept. 16	206	\$43,246,000	\$209,932	\$167,500	0	97	83	386
	<i>Subtotal</i>	<i>434</i>	<i>\$132,116,000</i>	<i>\$304,415</i>	<i>\$250,000</i>	<i>14</i>	<i>215</i>	<i>185</i>	<i>834</i>
4	Thursday, Sept. 17	209	\$36,014,000	\$172,316	\$130,000	1	117	58	384
	<i>Subtotal</i>	<i>643</i>	<i>\$168,130,000</i>	<i>\$261,477</i>	<i>\$200,000</i>	<i>15</i>	<i>332</i>	<i>243</i>	<i>1,218</i>
5	Friday, Sept. 18	223	\$22,870,500	\$102,558	\$80,000	0	111	66	400
	<i>Subtotal</i>	<i>866</i>	<i>\$191,000,500</i>	<i>\$220,555</i>	<i>\$150,000</i>	<i>15</i>	<i>443</i>	<i>309</i>	<i>1,618</i>
6	Saturday, Sept. 19	260	\$19,399,200	\$74,612	\$50,000	0	89	52	401
	<i>Subtotal</i>	<i>1,126</i>	<i>\$210,399,700</i>	<i>\$186,856</i>	<i>\$120,000</i>	<i>15</i>	<i>532</i>	<i>361</i>	<i>2,019</i>
7	Sunday, Sept. 20	245	\$11,751,000	\$47,963	\$40,000	0	77	74	396
	<i>Subtotal</i>	<i>1,371</i>	<i>\$222,150,700</i>	<i>\$162,036</i>	<i>\$67,500</i>	<i>15</i>	<i>609</i>	<i>435</i>	<i>2,415</i>
8	Monday, Sept. 21	264	\$12,131,500	\$45,953	\$25,000	0	71	62	397
	<i>Subtotal</i>	<i>1,635</i>	<i>\$234,282,200</i>	<i>\$143,292</i>	<i>\$80,000</i>	<i>15</i>	<i>680</i>	<i>497</i>	<i>2,812</i>
9	Tuesday, Sept. 22	258	\$6,571,600	\$25,471	\$15,000	0	50	72	380
	<i>Subtotal</i>	<i>1,893</i>	<i>\$240,853,800</i>	<i>\$127,234</i>	<i>\$60,000</i>	<i>15</i>	<i>730</i>	<i>569</i>	<i>3,192</i>
10	Wednesday, Sept. 23	244	\$4,764,900	\$19,528	\$13,000	0	57	79	380
	<i>Subtotal</i>	<i>2,137</i>	<i>\$245,618,700</i>	<i>\$114,936</i>	<i>\$50,000</i>	<i>15</i>	<i>787</i>	<i>648</i>	<i>3,572</i>
11	Thursday, Sept. 24	175	\$2,196,600	\$12,552	\$7,000	0	28	147	350
	<i>Subtotal</i>	<i>2,312</i>	<i>\$247,815,300</i>	<i>\$107,187</i>	<i>\$45,000</i>	<i>15</i>	<i>815</i>	<i>795</i>	<i>3,922</i>
12	Friday, Sept. 25	169	\$1,163,400	\$6,884	\$4,500	0	22	159	350
	<b>TOTAL</b>	<b>2,481</b>	<b>\$248,978,700</b>	<b>\$100,354</b>	<b>\$37,000</b>	<b>15</b>	<b>837</b>	<b>954</b>	<b>4,272</b>

## Million-Dollar Yearlings — September Yearling Sale

(Number Sold by Total Sale and Session)							
Sale	Total	Session 1	Session 2	Session 3	Session 4	Session 5	Session 6
2020	15	5	9	0	1	0	0
2019	22	7	5	8	1	1	0
2018	27	5	8	7	6	1	0
2017	13	8	0	3	2	0	0
2016	9	1	1	6	1	0	0
2015	11	2	3	6	0	0	0
2014	13	2	3	2	6	0	0
2013	18	4	4	5	5	0	0
2012	7	5	0	1	1	0	0
2011	6	2	1	1	0	2	0
2010	3	1	1	1	0	0	0
2009	4	0	3	1	0	0	0
2008	18	5	12	0	1	0	0
2007	32	11	19	1	0	1	0
2006	32	16	14	0	2	0	0
2005	40	21	17	1	0	1	0
2004	26	8	18	0	0	0	0
2003	27	10	17	0	0	0	0
2002	15	6	8	0	1	0	0
2001	27	9	15	3	0	0	0
2000	28	8	19	0	0	0	1
1999	23	7	14	1	1	0	0
1998	12	4	8	0	0	0	0
1997	2	1	1	0	0	0	0
1996	1	0	1	0	0	0	0
1995	1	0	1	0	0	0	0
No million-dollar yearlings were sold in September from 1988–1994.							
1987	1	0	0	1	0	0	0
The September Yearling Sale realized its first \$1 million yearling in 1987 when Darley Stud Management purchased Brush Aside, a colt by Alleged out of the High Perch mare Top Twig (IRE), for \$1.1 million from the Lane's End consignment.							